

## Context

By reclaiming space for new applications, and with the driving force of a new economic dynamic, the goal of Ecoparc is to create a sustainable economy focused on environmentally-friendly industry, all on the largest business estate in the Bordeaux area. The Bordeaux Urban Community resolved to establish a model environmentally-friendly business park on the site of the Blanquefort industrial estate, with 27 Ha of land still available for business purposes. The site is particularly aimed at businesses working in the fields of green construction and new energy sources.

This new site will prove to be a major asset for job creation, and for Bordeaux's capacity to attract major projects in this field.

## Objectives

To rise to the crucial challenge of finding renewable sources of energy, Ecoparc hopes to set the example by welcoming green businesses, training centres for the major public construction contractors and first class research and testing facilities.

EADS Astrium has selected the Ecoparc as the site for a new 8000m<sup>2</sup> facility dedicated to the design and manufacture of blades for wind turbines. This facility will be leased by the company Boueix Logistics, who oversaw construction of the plant.

The first 30-metre blade left the factory in July 2011.

By 2012, green businesses based in the Ecoparc will employ over 1000 people.

To create the necessary conditions for business to flourish, a new business incubator was launched in 2010 with the aim of supporting the development of innovative, environmentally sustainable businesses;

Ten businesses are currently based in the incubator (with activities including lighting, waste water recuperation, energy monitoring and more), alongside the Regional Resource and Support Centre for the Building Industry (CDPEA).

A Service centre will follow in 2012, completing the range of facilities available in close proximity to the planned tram/train station by providing shared spaces for business use and providing commercial and support services, meeting rooms etc.

C2T (Composite Techno Training), is a centre focusing on the fabrication of large structural components, the only one of its kind in Europe. Since 2011, C2T has provided training sessions based on scale models (30m) of real components.

## Technical specifications

- 350 hectares of business-ready land
- Building floor space: 27 ha; planned extension: 44 ha
- Real estate available to let: 10 000 m<sup>2</sup>
- Ultra high speed fibre-optic network
- Hotel complex with 1000 rooms

## Schedule

- 2010: Launch of the incubator and awarding of ISO 14001 certification
- 2011: Arrival of C2T
- Late 2012: completion of business services centre
- Late 2013: re-purposing complete, tramway extension reaches the Ecoparc
- Logistical link with the Grattequina port terminal (currently being studied)

## Location



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The Bordeaux Blanquefort Ecoparc is located North-West of Bordeaux, 3km from the ring-road. Regular local trains and tram connection.

## Partners

The engineering work on this project was entrusted to an operational committee made up of three economic development agencies: the Bordeaux TECHNOWEST 'technopolis', the Aquitaine Agency for Innovation and Industrial Development and Bordeaux-Gironde Investment. The regional authorities steering committee is made up of representatives from Blanquefort, Greater Bordeaux, the Gironde General Council and the Aquitaine Regional Assembly.

## Contacts

**Communauté urbaine de Bordeaux**  
Pôle Développement économique pôle  
33076 Bordeaux Cedex  
Tél. : 05 56 99 87 87  
[www.lacub.com](http://www.lacub.com)

[www.ecoparc-bordeaux-metropole.com/](http://www.ecoparc-bordeaux-metropole.com/)

**Bordeaux-gironde investissement**  
2, place de la Bourse BP75  
33025 – Bordeaux Cedex  
Tél. : 05 57 14 06 40  
[www.bordeaux-invest.fr](http://www.bordeaux-invest.fr)

**Bordeaux Technowest/pépinière  
d'entreprises**  
58 rue Jean Duvert  
33295 Blanquefort  
Tél. : 05.56.35.04.97